



Together we create unique spaces

With the SS19 collection it's time to look forward to spring and summer - and the opportunity to create atmospheric and unique spaces inside and out. MUUBS' thoughts with the new collection is to see the "perfect in imperfection", and to present durable quality products, that ages gracefully and gets even more beautiful over time.

The most important focus, however, is that even though the collection is created by MUUBS, it's with others the personal and unique space is created. – Magic happens in the interaction between several.

Natural beauty / MUUBS' design philosophy is to create products that respect nature and the natural, authentic beauty that is right in front of us. It is in the nature outside. Flowers that are new, but also flowers in decay. Hidden treasures with an aesthetic expression that gives soul to the space it is placed in.

Find flowers in the garden, let them dry out and see the magic transformation that occurs. See how nature's own creatures manage to age with grace.

Allow imperfection in the decor and see the objects of nature as pieces of art. The SS19 collection is, like the previous collections, made from this thought - all designs are unique and will only become more beautiful over time. It is in MUUBS' DNA to see the beauty in the shapes and colors of nature.

The new collection includes a large selection of handmade terracotta jars with beautiful surfaces and quirky details. The jars can be used anywhere in the decor with e.g. dried flowers.

Together we create unique spaces / Nordic, natural or minimalist design does not do it alone. We believe it is in the combination of the design directions the magic happens. Not two people are alike, and this is why MUUBS are convinced that it is in the interaction between more that unique spaces and interior possibilities are created.

The MUUBS icon is a strong symbol of this.



The icon shows an **M** representing MUUBS; the **infinity symbol** that represents the endless interior possibilities that can be created and a **Y** that represents you or the person/persons who is creating something unique with MUUBS.



Whether MUUBS creates design solutions with you or external designers, it is in the interaction between the partners the unique occurs.

MUUBS X Says Who / As an example of something that has emerged in such an interaction, MUUBS present a new series of tables named "Space", which is created in a collaboration between MUUBS and the Danish design team Says Who. The series of tables is a part of the SS19 collection and is based on simplicity, minimalism, quality and good craftsmanship.

The tables with the raw expression are available as dining tables and coffee tables

with table tops in oiled and smoked oak - all with steel frames.

The name "Space" emerged because of the high functionality of the tables. All dining tables - round and rectangular - can be extended with an extension leaf and customized to the room in which it is placed.

"MUUBS' universe is captivating and very inspirational and it contains lots of options when it comes to design. Their expressions appeal to us: the direction of design, the simplicity and the materials in use".
Nikolaj & Kasper, Says Who, Denmark.

Says Who's thoughts and design philosophy inspire and strengthen MUUBS in the conviction that together it's possible to create unique design solutions.

The MUUBS SS19 collection is driven by instinctive love and passion for the beauty and power of our roots, the original and the Nordic nature.

In short: A collection that allows several to create unique spaces together.

For questions, please contact us at +45 96 26 34 07 or maiken@muubs.com
Also see muubs.com

